



STORMCLOUD

BREWING COMPANY

FOR IMMEDIATE RELEASE:

Stormcloud Brewing Company Named Michigan's Best New Brewery by MLive

FRANKFORT, MI (August 11, 2016) - Stormcloud Brewing Company has been named to the top spot in MLive Media Group's search for **Michigan's Best New Brewery**. The #1 ranking follows a public poll on MLive's website asking readers to vote for their favorite local brewery in five separate regions of Michigan.

MLive received over 100 nominations for Michigan's Best New Brewery with over 30,000 votes cast during public polling. According to polling rules, breweries nominated by readers had to have opened their doors on or after January 1, 2012.

Following the poll, MLive visited the top 30 breweries that received the most public votes to select the winning brewery based primarily on quality of beer. John Gonzalez and Amy Sherman, hosts of [MLive's Michigan's Best](#) series and [Behind the Mitten](#) broadcast, traveled over 2,500 miles throughout the state and sampled over 300 beers during their search.

According to MLive's John Gonzalez, "On this search we were looking for new breweries that are making exceptional beer. Period."

"The most important thing behind each of these new breweries is the quality of their liquid," says MLive's Amy Sherman, who also hosts the [Great American Brew Trail](#). "With good beer, the Michigan craft beer scene will continue to rise and grow."

Following their search, MLive released its list of the [Top Ten New Breweries in Michigan](#). John and Amy selected Stormcloud Brewing Company as the top brewery based on the quality of the Frankfort brewery's handcrafted, Belgian inspired ales.

According to Amy Sherman, "Each and every beer we sampled was just about perfect. Add to this the great sense of community that Stormcloud has created in Frankfort, and you have a winner."

"We're making every effort to brew world class examples of traditional Belgian ales," says Stormcloud's Head Brewer and Co-Owner Brian Confer. "Collectively, the Trappist abbeys of Belgium have about 12,000 years of brewing experience. We've been brewing beer here at Stormcloud for a little more than 3 years so we have a little catching up to do."

“We are both ecstatic and humbled to be named Michigan’s Best New Brewery,” says Stormcloud’s Co-Owner Rick Schmitt. “Breweries in our state are making incredible beer right now and to be publicly recognized with the nine other breweries on MLive’s top ten list is a true honor for all of us at Stormcloud.”

According to MLive, the top ten best new breweries in Michigan are:

1. Stormcloud Brewing Company, Frankfort
2. Transient Artisan Ales, Bridgman
3. Batch Brewing Company, Detroit
4. Hop Lot Brewing Co., Suttons Bay
5. Cedar Springs Brewing Company, Cedar Springs
6. Grand River Brewery, Jackson
7. Tapestry Brewing, Bridgman
8. Cognition Brewing Company, Ishpeming
9. Territorial Brewing Company, Springfield
10. One Well Brewing, Kalamazoo

About MLive Media Group

MLive Media Group has the largest audience of any media company in Michigan. MLive owns and operates newspapers across the state, including The Grand Rapids Press, Kalamazoo Gazette, Muskegon Chronicle, Flint Journal, Saginaw News, Bay City Times, Jackson Citizen Patriot and The Ann Arbor News. MLive.com receives more than 11 million monthly visitors.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, Michigan. A small brewery specializing in handcrafted Belgian-style brewing, Stormcloud offers 16 taps in addition to a full menu of flatbread pizzas, small plate appetizers, soups and salads, sandwiches, and specialty popcorn. Visit Stormcloud online at Stormcloudbrewing.com.

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