



STORMCLOUD

BREWING COMPANY

FOR IMMEDIATE RELEASE:

Stormcloud Brewing Company Announces Plans to Build Production Brewery

FRANKFORT, MI (August 18, 2016) - Stormcloud Brewing Company, in partnership with The R.O. Group, LLC, has announced plans to build and operate a production brewery in Frankfort, Michigan. The brewery plans to break ground as early as this fall on the new brewing and bottling plant located in Frankfort's industrial park next to highway M-115.

The new 10,000-square-foot facility will enable Stormcloud to increase its brewing capacity and operate a bottling line, with the intent to expand distribution throughout the state of Michigan. Production at the new facility is scheduled to begin in summer 2017. The facility is also expected to include a small tasting room and retail operation.

The R.O. Group principal and owner Jim Kunz worked with Frankfort-based Land Consulting Services, owned and operated by Jay White, to purchase six acres of land in Frankfort's industrial park.

"The time is right to brew more beer," says Jim Kunz, a silent partner behind Stormcloud Brewing Company. Kunz bought the vacant building, previously occupied by the Caddy Shack golf shop, where Stormcloud's brewery and pub is now located in downtown Frankfort.

Kunz has also secured the professional services of Kalamazoo-based Byce & Associates, Inc. for architectural and engineering design. Byce & Associates, Inc. has extensive experience in construction and renovation of breweries both large and small throughout Michigan.

Stormcloud co-owners Rick Schmitt and Brian Confer have contracted Wisconsin-based manufacturing company W.M. Sprinkman to construct a 20 barrel brewhouse at the site. In addition, Stormcloud is once again working with Frankfort's State Savings Bank to finance the brewery's expansion.

About Stormcloud Brewing Company

Stormcloud Brewing Company opened in June 2013 just two blocks from Lake Michigan in the coastal city of Frankfort, Michigan. A small brewery specializing in handcrafted Belgian-style brewing, Stormcloud offers 16 taps in addition to a full menu of flatbread pizzas, small plate appetizers, soups and salads, sandwiches, and specialty popcorn. Visit Stormcloud online at Stormcloudbrewing.com.